

POWER BLUE

PROTECTION AGAINST EXPOSURE TO HARMFUL BLUE LIGHT

BLUE LIGHT EXPOSURE CAN LEAD TO DIGITAL EYE STRAIN SYMPTOMS OF:



Headaches



Tiredness



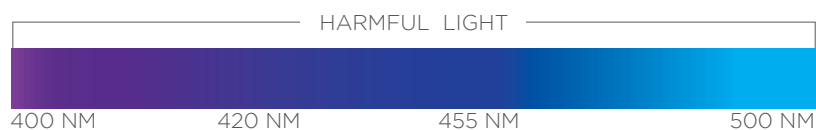
Blurred Vision



Dry or Red Eyes



Neck Pain



MAXIMUM PROTECTION PROVIDED WITH POWER BLUE

POWER Blue blocks 75% at 420 nm

BLUE LIGHT FROM SCREENS ARE MOST INTENSE HERE

POWER Blue blocks 5% at 455 nm

NEED ADVANCED BLUE LIGHT PROTECTION?

BluTech provides protection that is a step above the rest, filtering blue light in the area that causes sleep disruption as well as providing higher level of protection against digital eye strain. BluTech blocks 25% of the harmful blue light at 455 nm.

WHAT IS BLUE LIGHT?

Blue light is located at an area of the light spectrum that can be harmful to your eyes. Since it's a short wavelength, high energy blue light scatters more easily than other visible light making it harder to be focused. The loss of focus of the light wavelength creates visual "noise" that can reduce contrast and contribute to digital eye strain.

WHY IS BLUE LIGHT HARMFUL?

Blue light in significant amounts can be harmful in many ways. The two that are most detrimental are that of digital eye strain, symptoms look like tiredness, dry eyes, red eyes, headaches and blurred vision. The other is a disruption of the sleep cycle which can effect our daily lives with increased fatigue.

WHERE IS BLUE LIGHT COMING FROM?

Blue light's biggest source is the sun. However, you can find blue light in LED light bulbs, computers, tablets, phones, and televisions.



POWER BLUE

Available in Plastic, Polycarbonate, Trivex and 1.67 materials within the following lens designs.



BEST VALUE FOR EVERYDAY ACTIVITIES

AVAILABLE IN: Progressive and single vision lens designs

TECHNOLOGY: Full backside non-compensated lens technology

LIFESTYLE FIT: Balanced everyday design

MIN. FIT HEIGHT: 14mm

VISUAL FIELDS: Better



PERSONALIZED CLEAR VISION EVERYDAY

AVAILABLE IN: Progressive and single vision lens designs

TECHNOLOGY: Full backside compensated lens technology

LIFESTYLE FIT: Suggested position of wear measurements

LIFESTYLE FIT: Balanced everyday design

MIN. FIT HEIGHT: 10mm

VISUAL FIELDS: Excellent



CLEAR VISION FOR A BRIGHT FUTURE

AVAILABLE IN: Single vision lens design

TECHNOLOGY: Full backside non-compensated lens technology

LIFESTYLE FIT: Balanced everyday design

FRAME EYE SIZE: Max 51

VISUAL FIELDS: Better



ENHANCED RELIEF FOR SINGLE VISION WEARERS

AVAILABLE IN: Single vision lens design

TECHNOLOGY: Full backside compensated lens technology

LIFESTYLE FIT: Suggested position of wear measurements

LIFESTYLE FIT: Anti-fatigue lens for everyday wear

MIN. FIT HEIGHT: 14mm

VISUAL FIELDS: Available in three powers, +0.50, +0.75 and +1.00



MAXIMIZE COMFORT AND PRODUCTIVITY

AVAILABLE IN: Progressive lens design

TECHNOLOGY: Full backside compensated lens technology

LIFESTYLE FIT: Suggested position of wear measurements

LIFESTYLE FIT: Task specific designs for mid-range and near vision

MIN. FIT HEIGHT: 14mm

VISUAL FIELDS: Best for intermediate



MAXIMIZE COMFORT DURING OUTDOOR USE

AVAILABLE IN: Progressive and single vision lens designs

TECHNOLOGY: Full backside compensated lens technology

LIFESTYLE FIT: Suggested position of wear measurements

LIFESTYLE FIT: Task specific for outdoor activities and wrap frames

MIN. FIT HEIGHT: 14mm

VISUAL FIELDS: Wide distance and optimized for wrap frames