



JANUARY 2020

Walman University 2020 TOUR

Walman University 2020 will inspire your team and help them discover what “Perfect Vision” means to them. These courses are designed to energize your passion and transform your vision for yourself, your practice and the industry beyond.



Speaker:
Phernell Walker
MBA, ABOM



Speaker:
Mike Karlsrud

Beyond 20/20 - Innovations In Eye Care

In the year 2020, what was once thought to be impossible is now a reality! This course explores this new era of lens, frame, and optometric exam technology and will inspire you to see eye care in a whole new light.

Light Benders

Bending light is a science and an art. Take this time to enhance your skills while you explore how we refract light and use prism to move three dimensional spaces.

The Clear and Present Danger of Diabetes

A course for opticians, lab technicians, optometric technicians and optometrists alike! Diabetic retinopathy is the one of the leading causes of blindness. Knowing the implications of diabetes is essential for the entire office to provide the best patient care.

2020 Tour Dates

- Bloomington, MN - Saturday, March 7
- Fond Du Lac, WI - Saturday, March 14
- Seattle, WA - Saturday, March 21
- Schenectady, NY - Saturday, April 4
- Bettendorf, IA - Saturday, April 25
- Dublin, OH - Wednesday, May 13
- Linthicum Heights, MD - Saturday, May 16

Who Are You? Who? Who?

Come together in harmony as you discover your communication style and learn to appreciate the communication styles of your co-workers, family, friends and patients.

Somebody Take the Trash Out!

2020 is the perfect year to reset and be inspired! Take out the trash and visualize your perfect vision for your future during this course.

Monday Morning, Now What?

Wake up! Grab some coffee, it's Monday morning! Learn how you can unify and motivate your team with weekly huddles so your practice starts every week off on the right foot.

- Sioux Falls, SD - Saturday, June 6
- Plainfield, IN - Saturday, June 13
- Murfreesboro, TN - Saturday, July 25
- Scottsdale, AZ - Saturday, September 5
- Manheim, PA - Saturday, September 12
- Denver, CO - Saturday, October 17
- Traverse City, MI - Saturday, October 24

MY PERFECT VISION IS



MAKE OVER



WE'RE GIVING AWAY OVER \$20,000 IN 2020

Walman is on a mission to transform practices across the country!

- (1) GRAND PRIZE winner will win \$10,000
- (2) FIRST PRIZE winners will win \$5,000

ENTER TO WIN TODAY!

Visit us online at walman2020.com to learn more about the 2020 Makeover contest details and how you can enter to win!

SHARE YOUR PERFECT VISION WITH US!

1. Complete the registration form online
2. Follow us on Facebook, Instagram and LinkedIn
3. Download your own "My Perfect Vision" sign at www.walman.com/walman2020 and share your 'Perfect Vision' on social media
 - Tag us @walmanco / @walmancompany
 - Use hashtag #walman2020

See how we have helped other practices transform their business at www.walman.com/walman2020.



Upcoming Education

Fixed Progressive Designs and How to Use Them

Webinar

January 24, 2020

11:00am - 11:30am CST

Foundations - Minneapolis

January 28, 2020

9:00am - 4:00pm CST

ABO Prep - Minneapolis

January 29, 2020

8:30am - 3:00pm CST

Dispensing Academy

March 9 - March 13, 2020

Save your seat by visiting www.ecpadvantage.com

Start the New Year with On-Demand Education

We've added categories to our on-demand education on ECP Advantage to make it even easier to find courses and topics to help you succeed in 2020. Simply navigate to the on-demand courses section on ECP Advantage and select event type in the drop down.

Course Categories Include:

- Blue Light
- Frames
- Marketing
- Practice Management
- Product Training
- Safety
- Technical



Start a course today at www.ecpadvantage.com

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